

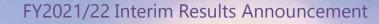
## AEON Credit Service (Asia) Co., Ltd. Stock Code: 900

100/00-001

# FY 2021/22 Interim Results

8588 6888 8848 884

28 September 2021



# Disclaimer

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# Glossary

FY 2020	For the year ended 28 February 2021
FY 2021	For the year ended 28 February 2022
FY 2022	For the year ended 28 February 2023
FY 2011 to FY 2019	For each fiscal year ended either on 20, 28 or 29 February
1H 2020	From 1 March 2020 to 31 August 2020
2H 2020	From 1 September 2020 to 28 February 2021
1H 2021	From 1 March 2021 to 31 August 2021
2H 2021	From 1 September 2021 to 31 December 2021
Q1 2020	First quarter of FY 2020
Q2 2020	Second quarter of FY 2020
Q3 2020	Third quarter of FY 2020
Q4 2020	Fourth quarter of FY 2020
Q1 2021	First quarter of FY 2021
Q2 2021	Second quarter of FY 2021
Q4 2022	Fourth quarter of FY2022
HK\$	Hong Kong Dollars
М	Million



# Account e-statement AEON Card e-Mall Bill Payment AEON HK' Mobile App Bonus Point **Financial Review**



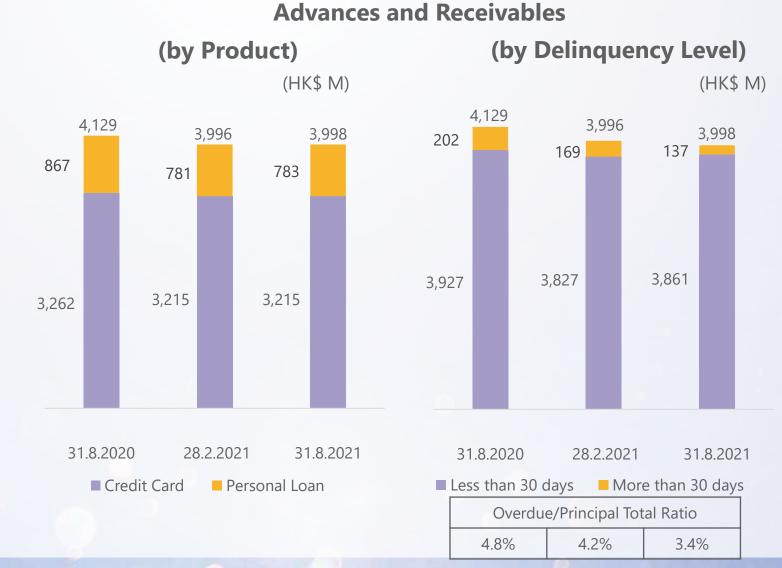
# FY 2021/22 Interim Results Highlights

	<u>1H 2021</u>	<u>1H 2020</u>	<u>1H 2021 vs.</u> <u>1H 2020</u>
Sales	HK\$ 4,152M	HK\$ 3,392M	+22%
Revenue	HK\$ 512M	HK\$ 574M	-11%
Interest expense	HK\$ 17M	HK\$ 24M	-27%
Operating income	HK\$494M	HK\$559M	-12%
Operating expenses	HK\$ 275M	HK\$ 258M	+7%
Impairment losses & impairment allowances	НК\$ 35М	HK\$ 140M	-75%
Profit before tax	HK\$ 207M	HK\$ 182M	+14%
Profit after tax	HK\$ 172M	HK\$ 152M	+13%
Earnings per share	41.15 HK cents	36.39 HK cents	+13%
Cost-to-income ratio	55.7%	46.0%	



	Hong Kong	PRC	Consolidation
		<u>1H 2021</u>	
Revenue	HK\$ 503M	НК\$ 9М	HK\$ 512M
Segment results	HK\$ 212M	HK\$ -2M	HK\$ 210M
Unallocated loss			HK\$ -3M
Profit before tax			HK\$ 207M
		<u>1H 2020</u>	
Revenue	HK\$ 569M	HK\$ 5M	HK\$ 574M
Segment results	HK\$ 184M	HK\$ -3M	HK\$ 181M
Unallocated income			HK\$ 1M
Profit before tax			HK\$ 182M





### Impairment Allowances (by Stage Allocation)



More than 90 days and restructured loans
More than 30 days but less than 90 days
Less than 30 days



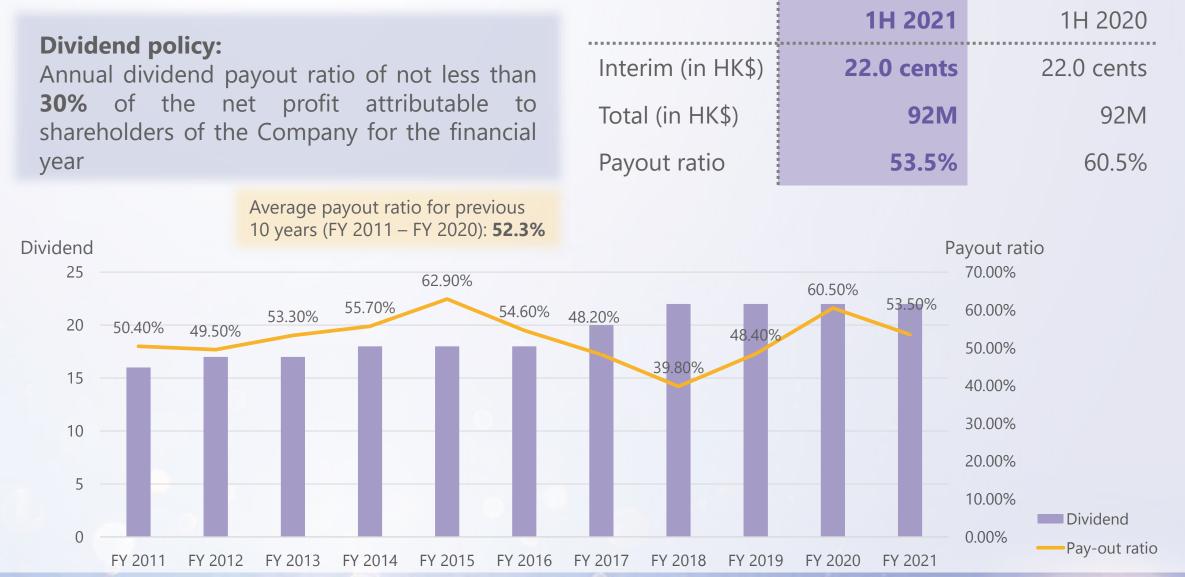




	Average
	Funding Cost
1H 2021	2.5%
2H 2020	2.6%
1H 2020	2.5%



# Interim Dividend



FY2021/22 Interim Results Announcement



# Account Overview e-statement AEON Card e-Mall ÆON Bill Payment "AEON HK" Mobile App Bonus Point Strategic Overview

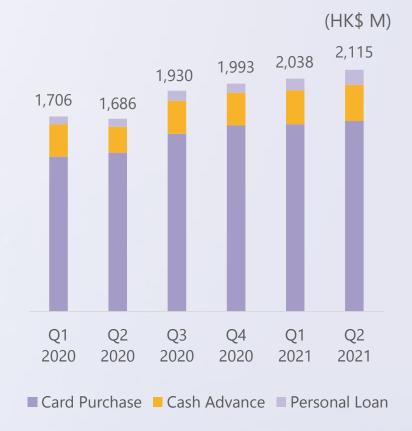


### **Credit assessment enhancement**

_	Credit udgement	Internal data For example • Occupation • Income	External data For example • Credit reports
b	Customer behavior malysis	Capture business opportunities by increasing credit exposure with appropriate measures	

Strengthen sales (by product)			
	Card Purchase	Cash Advance	Personal Loan
	<ul> <li>Mass promotion</li> <li>Promotion align with customer behaviour change</li> </ul>	<ul> <li>Customized interest rate</li> <li>Diversify sales channels</li> </ul>	<ul> <li>Increase resources in telemarketing</li> <li>Shorten loan disbursement time</li> </ul>

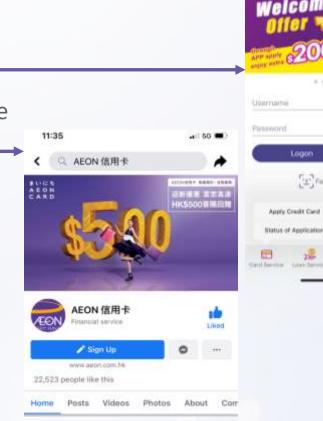
#### Accelerate Sales Growth Momentum





## **Marketing Channels**

- Branches
- Mobile App-
- **AEON Credit Website**
- Social Media
- **Digital Marketing**
- Merchant Network •
- Call Centre
- EDM



**AEON Credit Service** 

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EP Face ID Logon

Logon

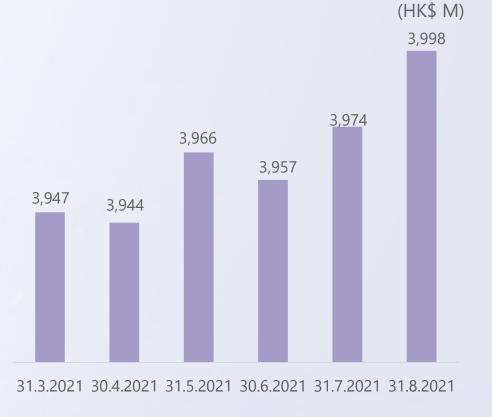
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New User:

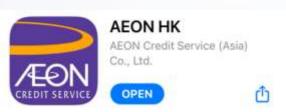
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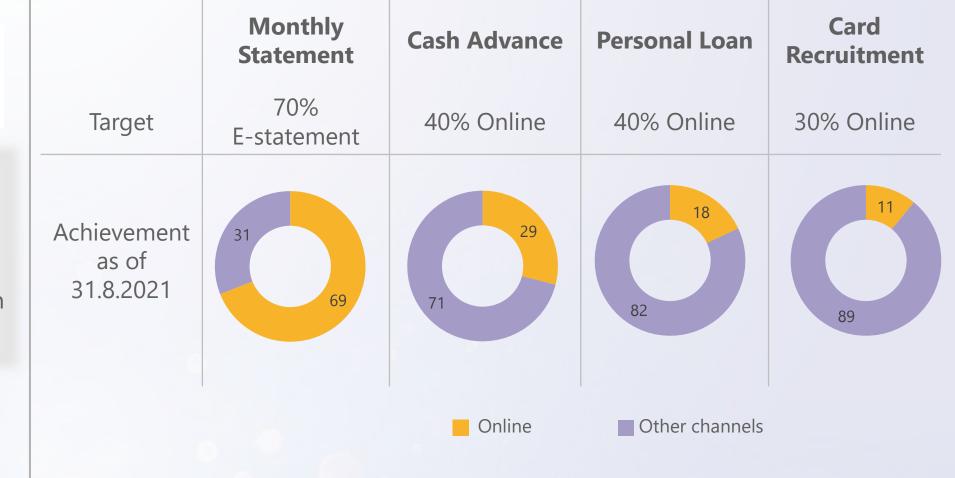






## Mobile App Enhancement

- E-statement
- Cash Advance
- Personal Loan
- Card Recruitment
- Bonus Point Redemption
- E-pin/Autopay Registration



#### FY2021/22 Interim Results Announcement

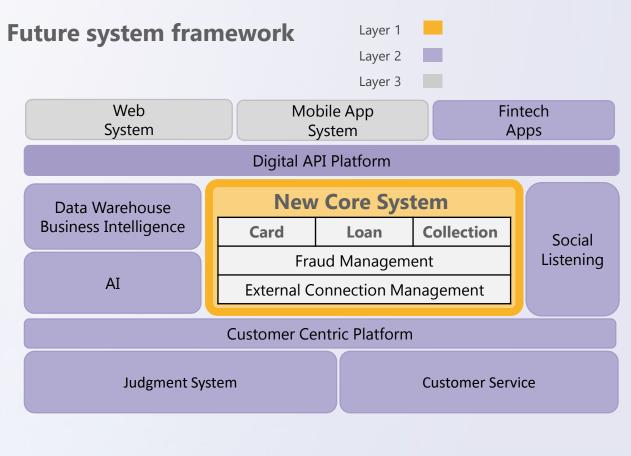


## **Digitalization investment**

Capital expenditure	HK\$ 230M
Operating expenditure	HK\$ 490M
Total investment	HK\$ 720M

## **Major Digital Project Timeline**

	Expected Launch Date
Cloud development Project	Q4 2021
Net-Member and Mobile App	Q4 2022
Data Warehouse	Q4 2022
Card and Loan System	Q4 2022



# Diversify Sources of Income - Acquiring Business

## **Milestone Reached in the period**

Entered into a Card Acquiring Merchant Agreement with AEON Stores (HK)
In the 2H 2021, to be implemented across all AEON Stores (HK)

## **Expanding service scope**

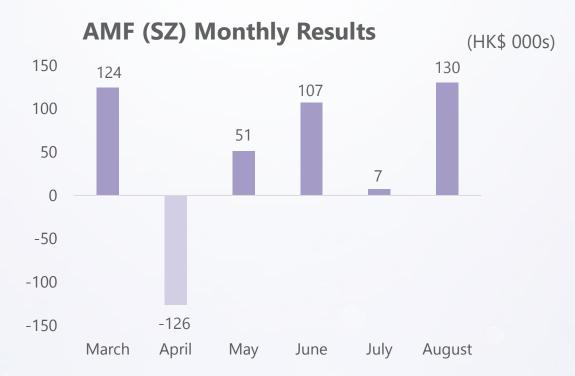
- E-commerce Acquiring Service
- Retail Acquiring Service
- Recurring Payment Service



### **Stable Source of Income**

Card Payment Transactions in the merchants bring commission income

# China Business Development – AMF (SZ): Break-even in 1H 2021 and Business Scope Extension



## Measures taken in AEON Microfinance (Shenzhen) (AMF(SZ))

- Increase in sales by 47%
- Extend merchant network
- Monitor merchant and customer default risks
- Cost control

### For Further Growth in AMF(SZ)

- Commence provision of personal loan
- Introduce a new loan system





# Account Overview e-statement AEON Card e-Mall /EON Bill Payment Service AEON HK' Mobile App Bonus Point Conclusion Remarks



# Up next: Q&A